

## Press Release



### **New bwin Instant Play Casino launched**

**Over 75 new games added including 50 slots, jackpots worth millions and many new promotions and prizes.**

**28 November 2011** – bwin is pleased to announce the launch of its new bwin Instant Play Casino. bwin.com customers can now choose from more than 75 new games including titles such as 'Melon Madness', 'The Godfather' and 'Snow Business' that carry huge jackpots, with prizes of more than €3 million and represent a significant expansion to our product portfolio. In addition to the expansion in titles and jackpot prizes, there have also been numerous improvements to the user experience. Customers can now access bonus offers, promotions and casino points through an easy to use facility called 'My Casino' while our single wallet means that they can access their bwin.com account without having to transfer chips before playing.

Daniel Better, Group Director Casino & Games at bwin.party digital entertainment said: "The launch of the new bwin Instant Casino marks the delivery of our first consumer-facing synergy project since the merger of bwin and PartyGaming was completed back in March 2011. With games designed by our very own Games Studio, we will be offering bwin.com customers unique games, a state-of-the art experience and industry-leading jackpots."

### **Casino Grand Opening raffle**

To celebrate the launch of the new bwin Instant Casino, bwin.com customers now have the opportunity to win thousands of fabulous prizes including bonuses, iPad 2's, a Ski World Cup VIP package for two to the world's most prestigious downhill ski race at Hahnenkamm in Austria or a five star holiday for two in Las Vegas.

<http://casino.bwin.com/instantcasino.aspx>

## Press Release



### **About bwin.party**

bwin.party digital entertainment plc, the world's largest stock market listed online gaming company, owns the bwin brand and commands leading market positions in each of its four key product verticals: online sports betting, casino & games, poker, as well as bingo with some of the world's biggest online gaming brands including [www.bwin.com](http://www.bwin.com), [www.PartyPoker.com](http://www.PartyPoker.com), [www.PartyCasino.com](http://www.PartyCasino.com) and [www.FoxyBingo.com](http://www.FoxyBingo.com). The Company was formed from the merger of bwin Interactive Entertainment AG and PartyGaming Plc on 31 March 2011 and is incorporated, licensed and regulated in Gibraltar. bwin.party is also licensed in France, Italy and Alderney.

Picture-Download: <http://www.bwinparty.com/MediaCenter/ImageLibrary.aspx>

Follow us on Twitter: <http://twitter.com/bwinpartypress>

### **Media Contacts:**

[press@bwin.com](mailto:press@bwin.com)

bwin.party digital entertainment plc  
711 Europort  
Gibraltar  
[www.bwinparty.com](http://www.bwinparty.com)