

Press Release



Universal mobile app for all bwin sports betting launched

Live and pre-event betting in one extensive app for Android and iOS

20 December 2011 – bwin has released a new Sports app for both Android devices and the iPhone. “The bwin live betting app has been a major success due to its simplicity. Our customers love the product. That’s why we decided to double the possibilities by combining pre-event betting and live betting into one single app called bwin Sports,” explains Berthold Kao who heads mobile products at bwin.

Live scoring, single and multi-bets

The bwin Sports app now offers live bets combined with live scoring as well as single and multi-bets* pre-event betting. Users can choose from the entire bwin betting portfolio including football, tennis, Formula 1, American football, ice hockey and skiing, to name but a few. bwin.com customers have full access to their account data and the “my bets” overview that shows all current and historic bets via a secure internet connection.

bwin Sports for Android is available for all bwin.com customers. bwin Sports for iPhone is available in the iTunes Store in Austria, Belgium, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Sweden, Switzerland and United Kingdom.

*Multi-bets are available on iPhone version only.

bwin Sports for Android: www.bwin.com/androidsports

bwin Sports for iPhone: www.bwin.com/sportsapp

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About bwin.party

bwin.party digital entertainment plc, the world's largest stock market listed online gaming company, owns the bwin brand and commands leading market positions in each of its four key product verticals: online sports betting, casino & games, poker, as well as bingo with some of the world's biggest online gaming brands including www.bwin.com, www.PartyPoker.com, www.PartyCasino.com and www.FoxyBingo.com. The Company was formed from the merger of bwin Interactive Entertainment AG and PartyGaming Plc on 31 March 2011 and is incorporated, licensed and regulated in Gibraltar. bwin.party is also licensed in Denmark, France, Italy and Alderney.

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