

21 February 2012

**bwin.party digital entertainment plc**  
(‘bwin.party’ or the ‘Company’)

**Transaction in own shares**

bwin.party announces that on 21 February 2012 it purchased, through an independent third party, 195,390 of its ordinary shares for cancellation at an average price of 169.59 pence per share. The highest price paid was 170.70 pence per share and the lowest price paid was 167.90 pence per share.

Following the above purchase, the Company has now bought back 23,480,452 shares for cancellation, since 6 September 2011 when the buy-back programme commenced. The total number of bwin.party shares in issue is 829,428,819 and the total number of voting rights in issue is 826,704,801 (total number of shares in issue minus 2,724,018 shares held by the employee benefit trust in respect of which the voting rights have been waived).

**Contact:**

bwin.party digital entertainment plc

Robert Hoskin  
Company Secretary

+350 200 78700

press release

**bwin.party**  
**digital entertainment plc**

711 Europort  
Gibraltar

P: +350 200 78700

F: +350 200 48521

E: gibraltar@bwinparty.com